

EXHIBITOR PROSPECTUS

Harrah's Waterfront Conference Center



NOVEMBER 19 - 22, 2025

with Exhibits on November 20-22



WHO WE ARE

What we do...

The National Conference on EMS is one of the largest EMS Continuing Education events in the Northeast with over 1000 attendees and participants throughout the four-day meeting. The meeting agenda offers unopposed exhibit times allowing exhibitors and sponsors to have meaningful, one-on-one conversations and powerful networking opportunities. All meal functions and session breaks take place on the exhibit floor to encourage high traffic and strong interaction.

WHO ATTENDS

All divisions of EMS are represented - first responders (ALS and BLS / volunteer and non-volunteer); emergency physicians and ER medical personnel, fire and rescue, police, traffic safety, and emergency management.

FACULTY

The NCEMS faculty is nationally and internationally renowned. Educators are highly acclaimed experts in their field and bring the latest technology, important tools, and protocols based the most current evidence to teach and engage all levels of first responders.

WHO EXHIBITS

The NCEMS Expo is a diverse and broad spectrum representation of the EMS industry. Whether you teach IT, offer financial and billing services, recruit for your hospital EMS, customize first responder attire, or manufacture and sell ambulances - just to name a few - all have an important presence at this conference. Consider how your company may connect with this essential and critical market to showcase your products and services. Exhibitors may sell products and/or services from their display. Please see guidelines for Expo sales posted to our website at

www.nationalconferenceonems.com

EXHIBIT HALL HOURS:

Thursday, November 20

Set-up - 8:00am - 12:00pm

Lunch / Break / Exhibitor Reception - 12:45pm - 6:00pm

Friday, November 21

Hall open - 7:30am - 5:00pm |

Breakfast / Break / Lunch / Break

Saturday, November 22

Breakfast - 8:00am - 9:30am (floor closes after Breakfast)

We are ready to speak with you about your needs to ensure you receive the very best return on your investment.

Don't hesitate - reserve today. Space is limited.

Questions? Contact Candida Taylor at ctaylor@njafp.org or call 609-392-6505.

Continue reading to find the sponsorship opportunity that's right for you...

SPONSORSHIP & EXHIBITOR Opportunities



Exhibitor levels all include display space as described below. All exhibits come with recognition on conference signage that is commensurate to the level of support, as well as inclusion in the 2025 Conference mobile app.



DIAMOND LEVEL - \$14,000

LIMIT 2 available

Located toward the front entrance of the exhibit hall, the 15' x 20' peninsula display includes up to four 6' skirted tables tops, four chairs, waste baskets, and company identification sign, and electrical connection. Includes up to eight booth representatives.

In addition, sponsors receive a splash page ad in the conference app, conference bag insert, and a table for 10 at the 2025 EMS Awards Celebration on Friday evening, November 21.

PLATINUM LEVEL - \$7,500

LIMIT 4 available

Located at the end caps of the exhibit aisles, the 10' x 20' display space has an 8' high back drape and includes two 6' skirted tables tops, four chairs, waste baskets, and company identification sign. Includes up to four booth representatives.

In addition, exhibitor receives a banner ad in the conference app, a conference bag insert, and four guest passes to the 2025 EMS Awards Celebration on Friday evening, November 21.



GOLD LEVEL - \$3,900 available

LIMIT 8

Also located at the end caps of the exhibit aisles, the 10' x 10' space display space has an 8' high back drape, 3' divider side rail, and includes one 6' skirted table top, two chairs, waste basket, and company identification sign. Includes two booth representatives.

In addition, exhibitor receives a banner ad in the conference app, conference bag insert, and two guest passes to the 2025 EMS Awards Celebration on Friday evening, November 21.



SPONSORSHIP & EXHIBITOR Opportunities (continued)

SILVER LEVEL - \$2,500

Nestled within the exhibit aisles, the 8' x 10' display space has an 8' high back drape, 3' divider side rails, and includes one 6' skirted



table top, two chairs, waste basket, and company identification

sign. Includes two booth representatives. In addition, exhibitor receives a banner ad in the conference app, conference bag insert, and two guest passes to the 2025 EMS Awards Celebration on Friday evening, November 21.



BRONZE LEVEL - \$1,500

Lining the exhibit hall, this display space includes a 6' skirted table top, two chairs, waste basket, and company identification sign. Includes two booth representatives.

Bronze exhibitors may provide a conference bag insert as a bonus to their display space.

AMBULANCE DISPLAY - \$5,000*

LIMIT 6 available

Parked in a premium location in the exhibit hall, this awesome display space is large enough to fit your fanciest vehicles and will include a 6' skirted table top, two chairs, waste basket, company identification sign, and two booth representatives. In addition, exhibitor receives a banner ad in the conference app, conference bag insert, and two guest passes to the 2025 EMS Awards Celebration on Friday evening, November 21.

* *Special rates available if displaying multiple vehicles. Contact ctaylor@njafp.org for information.*



Additional sponsorship opportunities are available on the following pages.

Please note that **ALL SPONSORSHIPS REQUIRE EXHIBITOR REGISTRATION.**

To qualify for an Early Bird discount (10%), the exhibit space must be paid in full by July 31, 2025.

*All Exhibitor payments are due no later than October 17, 2025 in order to participate in the 2025 National Conference on EMS (NCEMS) and be included on Conference Support signage.

FOOD & BEVERAGE Options



ENHANCE YOUR SUPPORT!
Food & Beverage
Sponsorships | All support
is recognized on Conference
Support signage.

Opportunities abound when sponsoring one of the many food and beverage options on the exhibit floor. The NCEMS agenda has dedicated exhibit times to bring attendees to the exhibit floor, mingle with exhibitors, and learn about your products and services. In addition to sponsoring the buffet style options, consider including a display at your booth. Harrah's Resort will work directly with you to bring you exactly what you need.



BREAKFAST SPONSOR: Pre-Conference - \$2,500 | Main Conference - \$3,500 (3 available)

LUNCH SPONSOR: Pre-Conference - \$3,500 | Main Conference - \$5,500 (3 available)

BREAK SPONSOR: Morning and Afternoon - \$1,750 each (8 available)

EXHIBITOR RECEPTION SPONSOR: \$1,750 (3 available)



FOOD & BEVERAGE BOOTH DISPLAY - \$500

A wide range of options are available at Harrah's market price. Exhibitors should work directly with the hotel to purchase this option.



TECHNICAL SUPPORT Options

NCEMS offers several tracks running concurrently. Technical support is critical to the production of these education sessions.

Audio Visual: \$5,500

Sponsorship includes special recognition on conference signage, and conference bag insert. This option includes a 20% discount on your exhibit space.

No LIMIT



Invest in the Conference Mobile App that attendees use for schedules, speaker information, session descriptions, exhibitor contact info, and much more!

Mobile App: \$7,500

Sponsorship includes link to your company's home page from a splash page in conference app, recognition on conference signage. This option includes a 20% discount on your exhibit space.

LIMIT 1 available



Located on the main concourse, the charging station provides power for up to 8 people simultaneously. The structure showcases your company logo on the sides of the unit.

Charging Station: \$1,450

In addition to the above description, sponsorship includes a banner ad in the conference app and recognition on conference signage.

LIMIT 1 available

EDUCATION SUPPORT

Options



Education is the main reason for the NCEMS. By helping us defray our educational costs, we are able to provide the most up-to-date and state-of-the-art presentations to our first responders, keeping them apprised of the very latest technology, protocols, professional experience, and insights.



Education Partner: \$25,000

LIMIT 1 available

This is our most prestigious and exclusive sponsorship. Education Partners are recognized throughout the conference and highlighted in all sessions. The NCEMS event team will work with your organization to provide you with the acknowledgement that best fits your mission and business model to maximize your exposure and recognition. This option includes a complimentary 10x10 booth on the exhibit floor, and a table for ten guests at the 2025 EMS Awards Celebration on Friday, November 21, plus acknowledgement in the conference app.

Keynote Address: \$5,750

LIMIT 1 available

NCEMS features one keynote address from a nationally renowned speaker who inspires and supports the EMS community. Sponsorship includes a 3-minute address to the audience, recognition on conference signage, and conference bag insert. This option includes a 20% discount on your exhibit space and two guest passes to the 2025 EMS Awards Celebration on Friday evening, November 21.



SPECIAL EVENT Options

There are two special events that recognize the important work of our first responders. Celebrate these heroes with us at the SIM Challenge and the 2025 EMS Awards Celebration.



19 or the final round on Thursday, November 20. Sponsorship includes a banner ad in the conference app, recognition on conference signage (at the event) and a conference bag insert.

SIM CHALLENGE: \$3,000 **LIMIT 2 available**

This engaging competition pulls from real-life scenarios to evaluate ALS and BLS clinical skills and response behaviors. Teams from all over the U.S. are invited to compete. Choose to sponsor the preliminary rounds on Wednesday, November

2025 EMS AWARDS CELEBRATION - Friday, November 21

The 2025 EMS Awards Celebration recognizes the selfless acts of our EMS community. We honor these frontline workers for their dedication, commitment to care, and life-saving efforts.

■ **Awards Celebration Sponsor: \$14,000**

LIMIT 1 available

As an elite sponsor of the event, our team will work with your organization to ensure your appropriate recognition.

Includes 3-minute address to the attendees and a table for 10 at the event. Includes a 35% discount on exhibit space.



■ **Reception: \$5,500** **LIMIT 1 available**

Sponsor the pre-event reception which includes beverages and hors d'oeuvres. Includes six guest passes. This option includes a 20% discount on your exhibit space.

■ **Floral Display: \$3,750** **LIMIT 1 available**

Sponsor the charming ambiance of this event and support our floral arrangements. Your

company business card will be displayed in all centerpieces and on each table. Includes four guest passes.

NEW IN 2025! EMS AWARDS OF DISTINCTION Sponsorships - \$1,500 each

Your company/organization may sponsor one of the many awards presented each year to our heroes. Recognition provided on conference signage and in the Awards Celebration program. Contact ctaylor@njafp.org for details.

ATTENDEE GIVEAWAYS

Options



Want to brand our giveaways with your company logo? Sponsor one of these options and make sure NCEMS attendees see and recognize your company for four days straight!



Conference Bag: \$6,000

LIMIT 1 available

Your company logo imprinted on each attendee's bag. Sponsorship includes a full page ad in the conference program, recognition on conference signage, and a conference bag insert. This option includes a 20% discount on your exhibit space and four guest passes to the 2025 EMS Awards Celebration.

Attendee Gift: \$4,000

LIMIT 1 available

Your company logo imprinted on each attendee's gift. Sponsorship includes a banner ad in the conference app, recognition on conference signage, and a conference bag insert. This option includes a 15% discount on your exhibit space and two guest passes to the 2025 EMS Awards Celebration.



Lanyard Sponsor: \$3,500

LIMIT 1 available

Your company logo imprinted on each attendee lanyard. Sponsorship includes a banner ad in the conference app, recognition on conference signage, and a conference bag insert. This option includes a 15% discount on your exhibit space and two guest passes to the 2025 EMS Awards Celebration.



Floor Decal: \$1,000

Add extra pizzazz to your display with a branded floor decal. Show NCEMS attendees the way to your exhibit. May be used with any booth display, this 3' x 5' floor decal is easily applied and removed, and can put your company name on the direct path to your display.



EXHIBITOR REGISTRATION

Next Steps & Link

Consider which level of display space best fits your company's needs, and then if you wish to increase your presence, select an additional sponsorship (optional). ALL displays come with skirted tabletop(s), two chairs per table, wastebasket and company ID sign, and include a minimum of two booth representatives. All exhibitors and additional

support is acknowledged on conference signage, and in our in the mobile app commensurate to sponsor's level of support.

ALL SPONSORSHIPS REQUIRE EXHIBITOR REGISTRATION. Some sponsorships include an additional discount off display space. To qualify for an Early Bird discount, the exhibit space must be paid in full by July 31, 2025.

*All Exhibitor payments are due no later than October 17, 2025 in order to participate in the 2025 National Conference on EMS (NCEMS) and be included on Conference Support signage.

STEP 1: EXHIBITS

Choose your display space -

- DIAMOND - \$14,000 (LIMIT 2)
- PLATINUM - \$7,500 (LIMIT 4)
- GOLD - \$3,900 (LIMIT 8)
- SILVER - \$2,500
- BRONZE - \$1,500
- AMBULANCE - \$5,000 (LIMIT 6)

STEP 2: SPONSORSHIPS (Optional)

Select an additional opportunity to for greater impact-

- FOOD & BEVERAGE - page 5
- TECHNICAL SUPPORT - page 6
- EDUCATION SUPPORT - page 7
- SPECIAL EVENTS - page 8
- ATTENDEE GIVEAWAYS - page 9

STEP 3: REGISTRATION

Now, click on the Registration link to complete your reservation. You will need the following information:

- Company's primary contact
- A high resolution file of your company logo (JPG, PNG, 300 dpi)
- Company description - limit 50 words
- Method of payment (credit card / check)

**REGISTER
HERE**